EORE AG Cooperation Guidance

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Background

‘Cooperation’ is one of six key thematics in the EORE AG work plan for 2021. Within this thematic, the AG committed to supporting the following output:

2.1 Good practices and innovations are shared and promoted globally

The five activities foreseen in support of this output make use of a range of platforms. Some of these – such as the organisation of workshops and webinars – are already well defined in other concept notes or ongoing projects. Others, however, would benefit from more detail to guide their implementation.

This guidance therefore aims to define how the cooperation portion of the work plan can concretely be implemented, with a specific focus on three dimensions: facilitating the sharing of experiences, developing more micro-content and creating a new online home for the iMREWG.

Part I: Sharing Experiences

Several activities in the EORE AG 2020 work plan involve the sharing of experiences on specific topics. This includes lessons learned and good practices on:

- Evaluability assessments of EORE activities (activity 1.1.2)
- EORE approaches grounded in behaviour change theory (activity 1.3.2)
- EORE responses to the COVID-19 pandemic (activity 2.1.2)
- Innovative EORE initiatives (activity 2.1.2)
- National strategic planning for risk education (activity 2.1.2)
- EO casualty data collection, management, analysis and dissemination (activity 4.1.1)
- Standardisation of beneficiary definitions (activity 4.1.2)

Sharing content in other languages also supports activity 2.2.1: promoting the translation of key EORE resources and tools into other languages beyond English.

The infographic on the next page provides further guidance on what content is sought and how organisations can go about doing so. All listed options should be considered valid ways of sharing experiences in support of the EORE AG work plan.
Do you have an experience to share that could be relevant for other EORE practitioners? Here are some tips for what & how to share.

**WHAT TO SHARE**
- Background on the project
- Key findings or results
- Good practices, tips & recommendations
- Lessons learned
- Transitions of key resources

... and any other interesting or relevant information

**HOW TO SHARE**

1. **MAKE ‘BITE SIZE’ CONTENT**
   - Produce a blog article, fact sheet, short brief, video or even podcast with the key points you wish to share. Share on your org’s website and social media, and/or through the IMREWG (see #5).

2. **WRITE IT UP IN FULL**
   - Write a report or summary of your experience and share it with the IMREWG (see #4), or even consider writing an article for the *Journal of Conventional Weapons Destruction*.

3. **HOST AN ‘EORE HOUR’ WEBINAR**
   - Sign up to host a webinar about your experience in the “EORE Hour” webinar series. Consider collaborating with others sharing experiences on the same topic.

4. **MAKE A STATEMENT**
   - Share through a statement or side event at a global meeting – such as the annual NDM-UN and meetings of the APMBC, CCM and CCW – or even organise a dedicated side event.

5. **START A CONVERSATION WITH THE IMREWG**
   - Send an email to the IMREWG network (imrewg@dgroups.org). It can be as simple as a few bullets or short description, or attach your bite-size content, report or summary.

6. **ADD TO THE EORE RESOURCE LIBRARY**
   - Stay tuned for more information on how to do this, pending upgrade of the IMREWG website.
Part II: Producing Micro-Content

Following a recommendation from the EORE AG Progress Report 2020 to produce more ‘bite-size, user-friendly resources’ that are highly focused and with practical examples, the EORE AG agreed in its 2020 work plan to make this a priority. Specifically, it states that this micro-content will be developed and disseminated on key topics for EORE practitioners, including current and emerging challenges, with examples of good practices and links to relevant standards and guidance (activity 2.1.5).

Any content that is able to be quickly read/watched and digested counts. Examples include 1-2 page briefs, blog posts, videos, testimonies and so on.

The following next steps are recommended to concretely advance this activity:

- Encourage ‘EORE Hour’ hosts to produce micro-content summarising their webinar
  
  *Status: this was included in the checklist of roles and responsibilities*

- Encourage practitioners sharing experiences relevant to EORE practitioners to produce micro-content
  
  *Status: this is included in part I of this guidance*

- Create a template for a short brief that can be easily adapted to relevant topics by any interested parties
  
  *Status: template will be shared on the EORE AG website once endorsed*
Part III: A New Online Home for the iMREWG

The work plan foresees the development and maintenance of an online repository of key EORE documents, guiding principles and good practice materials – led by UNICEF (activity 2.1.1). A natural home for this repository is the International Mine Risk Education Working Group (iMREWG), an informal network of over 400 EORE practitioners that is managed by UNICEF. However, while the regular email exchanges between group members provide an instant way for practitioners to seek advice and share their experience, the current platform does not provide sufficient support and is not enough user-friendly for uploading, categorising and locating resources.

An all-in-one community platform could serve as a one-stop shop for EORE practitioners to access resources, engage with each other and share their own experiences. Parts of the platform could be open for anyone to access and others restricted to iMREWG members. Various providers offer ready-made platforms that could be employed (such as Community from Higher Logic, CommUnity from Personify or a Sharepoint template), or else it could be custom built. Depending on the platform selected, the following features could be considered:

- **Resource Library**: Structured by category and/or tags, with the ability for anyone to add resources.
- **Forum**: For discussion among members, including in other languages and with regional sub-forums. Email alerts and responses should be possible.
- **Blog**: Short articles and videos through which members can share their experiences, lessons learned and good practices.
- **Events Calendar**: Would replace the current Calendar of Events and allow members to add events directly.
- **Wikis/Guidebook**: A wiki is a website or database developed collaboratively by a community of users, allowing any user to add and edit content. Alternatively, should the MRE Guidebooks from 2006 be updated, they could be housed here in an interactive virtual format to which members could even contribute.
- **About the EORE AG**: Info page about the EORE AG including key documents, minutes and resources (replacing the current web page).
- **Submit a Question / Request**: Form to submit a question or request to the AG (via the secretariat).
- **Videoconferencing Room**: Could house "EORE Hour" webinars.
- **Private Collaboration Spaces**: e.g. for sharing of documents among AG Task Teams.
- **Social Networking**: Through internal and/or external platforms (e.g. Yammer, social media).
- **Tracking Analytics**: Of geographic profiles, # of document downloads, etc.
- **Member Profiles**: Profile info could be updated by the members themselves, with possibility for badges for admins/AG members/etc.
The resource library portion of this community would combine existing libraries like those on COVID-19 and from the training in Spiez into one. It would also allow anyone to add relevant resources to the library in a structured way. Folder categories could include:

- Resources in other languages should also be mainstreamed across the different categories – for instance, through sub-folders or language tags.

The annex provides several examples of online communities of practice and platforms that can be taken as inspiration.
Annex: Community Website Examples

1. Basic SharePoint Community

The SharePoint community template includes a discussion forum (with option to reply or like), list of community members (with badges) and categorisation options.
2. Deluxe SharePoint Community

These SharePoint intranet samples include:

- Blog posts
- News articles
- Future and past events
- Member profiles
- A tool pack
- Information/service pages
- Social media feeds
3. Specialised Community Platforms

The **Outcome Mapping Learning Community** (OMLC) is ‘is a global, informal, open membership network for sharing information and facilitating learning on using Outcome Mapping’. Its website includes:

- A password-protected **discussion** space
- A **resources** section including the Outcome Mapping Practitioner Guide which allows members to contribute ‘nuggets’ to the various sections of the guide
- An **events** calendar
- A **Mapping** of use cases around the world
- A **member directory**

![Outcome Mapping Learning Community](image)

**Saferspaces** is ‘an interactive platform run by and for community safety and violence prevention practitioners in South Africa to connect, share knowledge and learn from each other.’ Its website includes:

- A section to **understand concepts** that functions similar to a virtual textbook
- A section to **be inspired** that describes ongoing initiatives, including member-added projects
- A section to **learn how** with links to tools and practical assistance
- A database to **connect** with others
- A **blog**
- An **events** calendar
- The ability to filter the website according to certain **themes**
- An option to subscribe to a **newsletter**

![Saferspaces](image)