

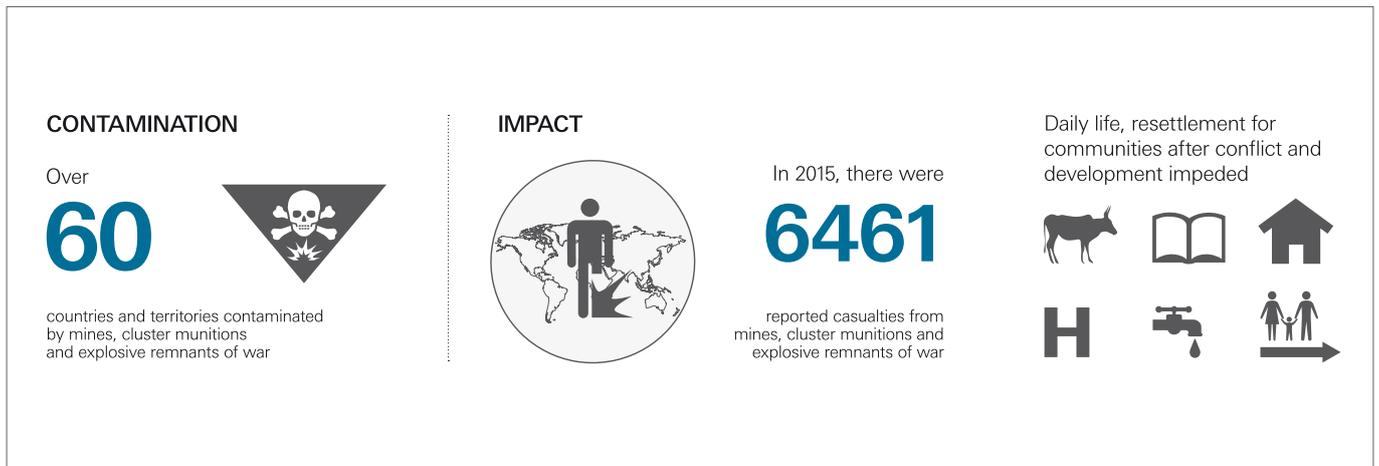


GENEVA INTERNATIONAL CENTRE
FOR HUMANITARIAN DEMINING

- MAKE A DIFFERENCE -
BECOME A CORPORATE PARTNER



THE IMPACT OF EXPLOSIVE HAZARDS



Armed conflicts leave behind dangerous unexploded ordnance and mines, posing a serious and lasting threat to civilians. Explosive hazards have a significant impact on people’s lives and livelihoods, generating humanitarian crises and impeding development for affected countries.

Even decades after a conflict has ended, mines, cluster munitions, explosive remnants of war and poorly managed ammunition stockpiles continue to maim and kill. These weapons do not differentiate between military personnel and civilians. In fact, **80% of the victims are civilians**, of which almost 40% are children¹.

These threats not only force people to **live in constant fear**, but also impede daily activities such as farming and accessing water sources. They obstruct access to critical infrastructure such as schools and hospitals, and they jeopardise the safe return home of displaced persons and refugees.



WHO WE ARE

The Geneva International Centre for Humanitarian Demining (GICHD) is an international expert organisation headed by a Swiss Ambassador and based in Geneva, Switzerland. The GICHD supports national authorities, international and regional organisations and NGOs, in their efforts **to improve the relevance, performance, safety and sustainability of mine action**. We enable greater national ownership of mine action operations by building capacity through training and advisory services on all aspects of mine action.

The GICHD also promotes international law, norms and standards as well as evidence-based policies. In particular, we help develop the International Mine Action Standards

(IMAS), which guide all operations in the mine action sector. We encourage and actively contribute to dialogue between mine-affected countries in local languages, helping foster regional cooperation. The GICHD benefits from an unparalleled legitimacy and recognition for its expertise in mine action from governments and international organisations worldwide, which makes it a central reference point in mine action.

We increase the efficiency of mine action operations, accelerate the return of land to productive use, and help establish a safe and peaceful environment where people affected by conflict can rebuild stable and dignified lives.

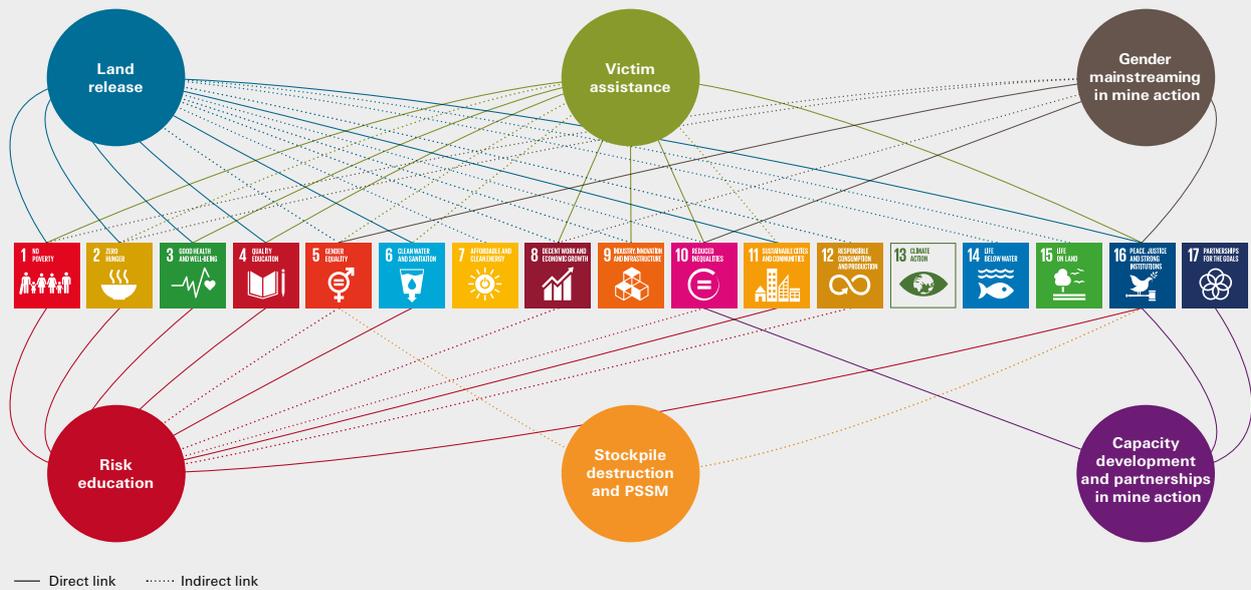
MINE ACTION AND THE SDGs

Our work actively contributes to the broader objective of human security – freedom from fear and freedom from want – as well as to the Sustainable Development Goals (SDGs) set out in the UN Agenda 2030 for Sustainable Development. This undertaking is facilitated by GICHD's location within the Maison de la paix campus in Geneva, home to a dozen organisations active in the fields of development, peace and security.

"Mine action is a key contributing factor to the Sustainable Development Goals, enabling longer-term recovery and development efforts in war-affected states around the world. It plays a critical role in addressing the immediate humanitarian challenges posed by explosive hazards, while at the same time laying the foundation for durable recovery and lasting peace and development. Mine action is therefore critically relevant to the implementation of the Agenda 2030."

Ambassador Stefano Toscano, GICHD Director

gichd.org/sdg



WHY BECOME A CORPORATE PARTNER?

Today, our work is made possible by core contributions, project funding and in-kind support from more than 30 governments and organisations.

The GICHD develops strategic partnerships with the private sector based on shared values. We believe that the private sector brings considerable added value in terms of knowledge sharing and technology transfer, networking, visibility and communication, innovation and financial resources.

By becoming a Corporate Partner of the GICHD, you can make an important contribution to the eradication of landmines and explosive remnants of war, helping to save lives and to promote sustainable development in mine-affected countries. With your help more land will be cleared of explosive hazards and used to revitalise livelihoods and agricultural activities. The reconstruction of infrastructure will be accelerated. But most importantly, your help will bring back safety and security to the most vulnerable communities.

Becoming a Corporate Partner of the GICHD allows you to engage in a truly meaningful cause, making your company more attractive to your employees and stakeholders.

- ▶ HELP US WORK TOWARDS A SAFER WORLD
- ▶ HELP US FOSTER ECONOMIC DEVELOPMENT
- ▶ HELP US INCREASE HUMAN SECURITY THROUGH INNOVATION

JOIN OUR CORPORATE PARTNERS CIRCLE

As a member of the Corporate Partners Circle of the GICHD, you can contribute to the sustainability of our mission by providing non-earmarked and long-term financial support. We offer three levels of membership on a 3-year renewable basis attached to different benefits for our Corporate Partners:

Partner:
10,000-24,999 CHF/year

As a Partner of the GICHD, you will benefit from:

- ▼ a dedicated contact person at the GICHD
- ▼ your company's name and/or logo mentioned in our annual report and on our website (at your discretion)
- ▼ use of GICHD's logo in your annual report

Privileged Partner:
25,000-99,999 CHF/year

As a Privileged Partner, you will enjoy the following benefits:

- ▼ all the benefits of a Partner
- ▼ a presentation on our work to your company by one of our advisors
- ▼ an invitation for a senior representative to attend our annual donor seminar

Strategic Partner:
>100,000 CHF/year

As a Strategic Partner, you will enjoy the following benefits:

- ▼ all the benefits of a Privileged Partner
- ▼ an annual meeting between representatives of your company and the GICHD Directorate at our headquarters at the 'Maison de la paix'
- ▼ the possibility of organising a field visit for your Directorate and staff

OTHER FORMS OF PARTNERSHIP

Donations

An easy way to support our work is to make a donation for a specific project, theme or geographic area, or through non-earmarked funding.

In-kind contributions

To enable us to invest more of the money we receive into our programmes, you can support us directly with your knowledge and/or products, for instance through expertise or training, equipment and technological/software components, etc.

TAX DEDUCTION: If you are a Swiss tax payer, donations made to the GICHD are subject to tax-deduction. For more information, please contact us.

Cause-related marketing/Sponsorship

The GICHD can also be the right partner for a cause-related marketing promotion or if you would like to sponsor one of our events, exhibitions, or a publication on a specific topic or in a specific language.

Tailor-made partnerships

If you have other ideas for a potential collaboration with us, we would be delighted to discuss them with you.

CONTACT US

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www.gichd.org/partnerships

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